

Privacy Notice

Please find below the statutory information and further answers to your questions on data protection. We would ask you to carefully read this privacy notice.

This privacy notice describes how we process personal data which you provide to us as part of your participation in the survey.

The privacy notice does not apply to other surveys, services, websites or products which are conducted or provided by us or third parties.

1. Data Controller

Our client, whose contact details you find below, is responsible for processing your data:

Wurth Peru S.A.C
Av. Los Ingenieros 142, Urb. Ind. Santa Raquel, 15012 Ate – Lima - Perú
+51 1 377-7400
Clientes@wurth.pe
<https://eshop.wurth.pe/>

We, Kantar GmbH, have been instructed by Adolf Würth GmbH & Co. KG to conduct this survey as a contractual data processor on its behalf.

2. Purpose of the survey

We are interviewing you for the purpose of opinion research. Specifically, this relates to the customer satisfaction survey conducted with the purpose of measuring the relationship with our customers.

3. Origin of the addresses

We have selected you for the survey and contacted you because you have given Adolf Würth GmbH & Co. KG your consent.

You have the right at any time to revoke your consent for the future. Our contact details may be found at the end of this notice.

4. Voluntary nature of participation

Your participation is based on your voluntary consent. There will be no disadvantages for non-participation.

If you participate, you can also revoke your consent at a later date at any time, whereby any data processing up to the time of your revocation remains lawful.

5. Recipients of your data

When we conduct our studies we use service providers, which process personal data on our behalf. In particular we work with service providers which carry out the interviewing process or evaluate the interviews and with software providers. In addition we rely on providers, which work for us in the course of our general business operations and administration, e.g. providers for our IT-infrastructure.

We have entered into data processing agreements with all our service providers in accordance with Art. 28 of the European General Data Protection Regulation. The service providers are hereby obliged to strictly follow instructions with regard to their data processing activities on our behalf. Where we send data outside the European Economic Area, we obtain suitable guarantees in order to guarantee the level of protection provided for by the European General Data Protection Regulation.

Our client Adolf Würth GmbH & Co. KG receives the results exclusively in anonymised form due to our commitment to the guidelines of ADM e.V. Our client is therefore not able to recognise from whom the

information comes.

6. Handling your data

We work according to the provisions of the EU General Data Protection Regulation and all other provisions under data protection law. We are also a member of the Arbeitskreis Deutscher Markt- und Sozialforschungsinstitute e.V. (ADM) and are committed to its professional code. Further information is available at www.adm-ev.de.

You can be certain that Kantar will not pass on your name or your address to a third party apart from the above-mentioned recipients.

7. Duration of storing your data

We store your personal data only until the above-mentioned survey has been completed in full.

After conducting all auditing and quality assurance work (expected: 12/2025), we delete your address data so that the interview data gathered can no longer be connected with you.

As required by the statutory provisions and the standards DIN-ISO 27001, ISO 9001, ISO 20252, back-ups are conducted and archived for our electronic systems. They are stored securely for a stipulated period and protected from unauthorised access. After expiry of the storage periods, these data are finally deleted and the storage media destroyed.

8. Your rights

You may assert the following rights **with respect to your personal data towards** the data controller:

- Right of access
- Right to rectification
- Right to erasure ("Right to be forgotten")
- Right to restriction of processing
- Right to data portability
- Right to object to the processing

You also have a right of complaint to a data protection supervisory authority. You can lodge your complaint both with the supervisory authority in the country of your place of residence or place of work and with the supervisory authority responsible for the data controller (see Paragraph 1) in the respective federal state.

9. Contact data

For all questions and requests on data protection you can get in touch with the data protection officer of Wurth Peru S.A.C
Lourdes-Andrea Guerra-Enriquez

Besides, you can also get in touch with the data protection officer of Kantar:

Data protection officer
Kantar GmbH
Landsberger Straße 284
80687 München
E-Mail: datenschutz@kantar.com

Thank you for your cooperation and confidence in our work!